

## **The biggest Bus and Coach only exhibition back on track after 4 years**

Busworld Europe (Brussels), the biggest B2B bus and coach exhibition in the world, was organized for the first time in 1971. From the start, it has always been an exhibition dedicated to buses and coaches alone: no other commercial vehicles (like truck, van,...) or other modes of public transport (like tram, train, metro...) are allowed. It's all about bus, coach and people.

Vehicle manufacturers, body builders, component manufacturers and accessorists show their latest products and services during 6 days, from Saturday 7 October till Thursday 12 October 2023 in Brussels Xpo in Belgium. All information can be found on the website [www.busworldeurope.org](http://www.busworldeurope.org).

### **International audience**

In 2019, Busworld Europe welcomed 511 exhibitors, coming from 37 countries. They were visited by more than 40,000 visitors, coming from 143 countries. Busworld is the ideal bi-annual international networking platform for all professionals in the industry. And on top of that: it's fun.

### **Place to be: Brussels**

Brussels, the capital of Europe, has a lot of advantages for an international bus and coach festival. It's easy to reach in all possible transport modes from far and away.

### **New in 2023**

The Busworld Vehicle Awards competition adds a third category: intercity.

A new competition will see the light: the Busworld Digital Awards. Putting the spotlight on the many digital products and services in the bus and coach world.

And last but not least visitors and exhibitors can use the new Busworld Europe tool in a desktop and app version with: an interactive floorplan, detailed exhibitor profiles and products, seminar schedules and a tool to connect with other people in the show, both visitors as well as exhibitor staff. The more efficient your visit is planned, the more time is left to create and maintain meaningful relationships while having a good time.