

Press Release

IVECO BUS ‘drives the road of change’ at Busworld 2023 and unveils its latest innovations to lead the zero-emission journey

IVECO BUS will unveil its vision of carbon-free mobility and will showcase its complete sustainable and zero-emission product offer integrated with a comprehensive range of advanced services.

IVECO BUS leads sustainable mobility with an all-range, multi-energy approach that relies on its battery electric and alternative drive offer to support the energy transition.

At Busworld 2023, IVECO BUS will offer a glimpse of the next step on its path to zero emissions by previewing the world premiere of its brand-new carbon-free city solution.

Busworld 2023 will also be the perfect platform for unveiling the integration of diverse ADAS on IVECO BUS models.

Vénissieux, 7th September 2023

IVECO BUS, leader in European people transport, will be present at the 20th edition of Busworld Europe, which will be held in Brussels, Belgium, from 7th to 12th October. The most important trade exhibition dedicated to the collective passenger transport sector in Europe is the perfect platform for the brand to showcase its zero-emission offering on its stand and further alternative-drive models in an outdoor display: 11 vehicles representative of its full line covering every mission – from urban, intercity and excursion buses to minibuses.

The IVECO BUS stand, located in hall 4, is dedicated to **emission-free mobility**. The brand will exhibit its extensive offering of full electric vehicles available on the market today: a full electromobility range capable of meeting the requirements of every mission, from city and intercity to minibuses. The display will include the **e-DAILY minibus and chassis, E-WAY New Generation, STREETWAY ELEC and CROSSWAY LE ELEC**. All these vehicles feature the latest NMC battery technology industrialised specifically by FPT Industrial, the powertrain brand of Iveco Group.

The IVECO BUS carbon-free range will be extended with a newcomer dedicated to city missions which will be unveiled in a world premiere in Brussels.

At Busworld, IVECO BUS will show how its vehicles are integrating the new Advanced Driver Assistance Systems - ADAS compliant with the European General Safety Regulation that will come into force in July 2024.

Visitors to the IVECO BUS stand will also discover the brand-new styling, which will be unveiled at the exhibition on all vehicles on display.

The IVECO BUS stand will also host dedicated Service corners:

- **Energy Mobility Solutions**, the brand's new dedicated services to support customers in transitioning their fleet to full electric: custom-configured electric buses together with batteries, chargers and infrastructure to optimise every electromobility project in its entirety.
- **IVECO ON**, the brand's extensive connectivity services offer designed to cover every area of customer operations: from effective management of the electric fleet to optimise its energy consumption and performance, to enhancing the operator's life in the management of their fleet.

In the outdoor area, six IVECO BUS alternative-drive models – full electric, natural gas and biomethane, hybrid – compliant with energy transition requirements will also be available for static presentations and test drives: the **E-WAY 9.5m and 12m**, **URBANWAY CNG Hybrid 18m**, **CROSSWAY Low Entry CNG Hybrid**, **CROSSWAY** and **EVADYS**.

Visitors to the exhibition will discover a leader in people mobility that is spearheading the transition to zero-emissions with a clear vision, innovative mindset and advanced technological know-how. IVECO BUS leads the way with a full line of sustainable solutions covering every mission, integrated with innovative expert services to drive the energy transition with confidence.

IVECO BUS

IVECO BUS is a brand of Iveco Group N.V., a global leader in commercial and specialty vehicles, powertrain, and financial services, listed on the Borsa Italiana in Milan.

With a worldwide presence and a leading position in Europe in sustainable public transport, IVECO BUS supports public and private operators in all their missions, with an offer of global mobility solutions available in different energies, such as electric or powered by compressed natural gas compatible with biomethane.

The overall offer includes:

- school, intercity and tourism coaches;
- standard and articulated city buses, including BRT dedicated versions; city midibuses
- minibuses for all passenger transport missions.
- connectivity and fleet management services available through IVECO ON
- a portfolio of products and services with Energy Mobility Solutions, from simulations and design to the supply of charging stations, and installation and maintenance of the charging infrastructure

The extensive IVECO BUS and IVECO service network guarantees assistance around the world wherever an Iveco Bus vehicle is at work.

IVECO BUS employs over 5,000 people across five production units, in Annonay and Rorthais, France, Vysoké Myto, Czech Republic, Brescia and Foggia, Italy.

For further information about IVECO BUS: www.ivecobus.com

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