

October 2023

**CORPORATE**

#CBM #Retrofleet

# Business alliance between two market leaders!

CBM, world leader in bus & coach spare parts, and RETROFLEET, specialist in electrical retrofit solutions have signed a major commercial partnership to develop the coach retrofit offer in France and in Europe.



[TITLE] Business alliance between CBM and RETROFLEET

The retrofit solution is already fully approved, marketed and deployed by RETROFLEET on the IVECO CROSSWAY E6 version and will be deployed in 2024 on the MERCEDES INTOURO €6.

- ✓ 200 km of autonomy,
- ✓ A conversion time in 3 weeks,
- ✓ Maintenance-free electric motor life of 40 years (in school use),
- ✓ RETROFLEET "Made in France" battery systems designed to last 12 years,
- ✓ Integrated digital solutions for fleet monitoring and energy consumption optimization.

The CBM and RETROFLEET sales teams have just completed two days of interesting (and intense) training. Our teams will be mobilized to promote this innovative solution with a high environmental impact at the BUSWORLD trade show from October 7 to 12 in Brussels.

Come and visit us (Stand 754 / Hall 7), we'll have the opportunity to show you a converted vehicle exhibited at the show.

*Andréa (CEO CBM) says "This alliance with RETROFLEET is fully in line with our vision "Take part of the future of the mobility."*



Vincent (Head of Services Division CBM) says "Decarbonization then transition to green technology in mobility is a megatrend that CBM can't ignore. Our cooperation with RETROFLEET creates a game changer of green mobility."

Emmanuel (CEO RETROFLEET) says "Acting concretely for decarbonization is our driver at RETROFLEET. The partnership with CBM emerged in a very natural way to enable our action in the field of passenger transport to move at the European level."

Learn more about CBM & RETROFLEET:

<https://www.cbmcompany.com/>

<https://www.retrofleet.fr/>

**Total : 330 mots**