



Insights from the Public Transport sector on the EU Multimodal Digital Mobility Services (MDMS) initiative

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THE INTERNATIONAL ASSOCIATION OF PUBLIC TRANSPORT



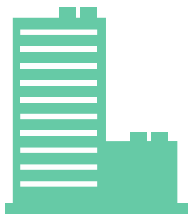


At UITP, we are working to **enhance quality of life** and economic well-being by supporting and promoting **sustainable transport** in **urban** areas worldwide



IN EUROPE

We represent the perspective of local passenger transport services by all sustainable road, rail and waterborne modes towards the EU



+450

**PUBLIC TRANSPORT OPERATORS
AND AUTHORITIES**



FROM

ALL

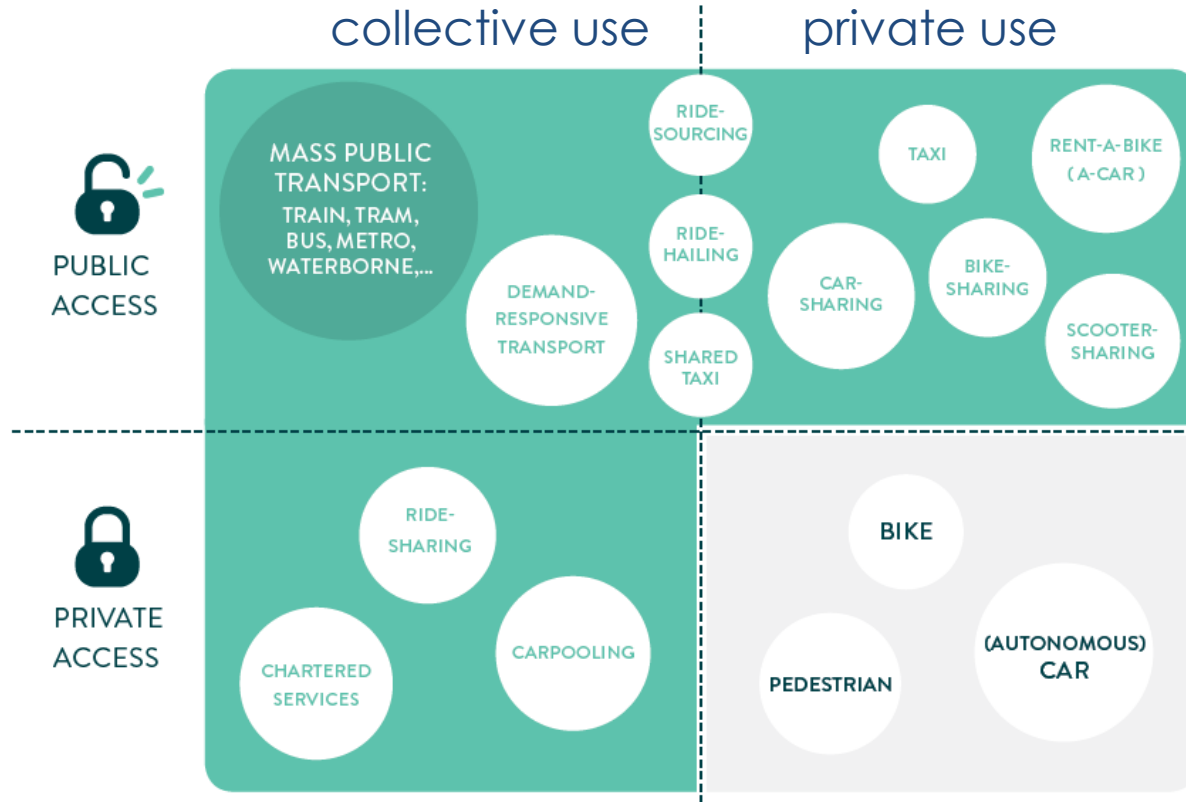
EU MEMBER STATES

+15

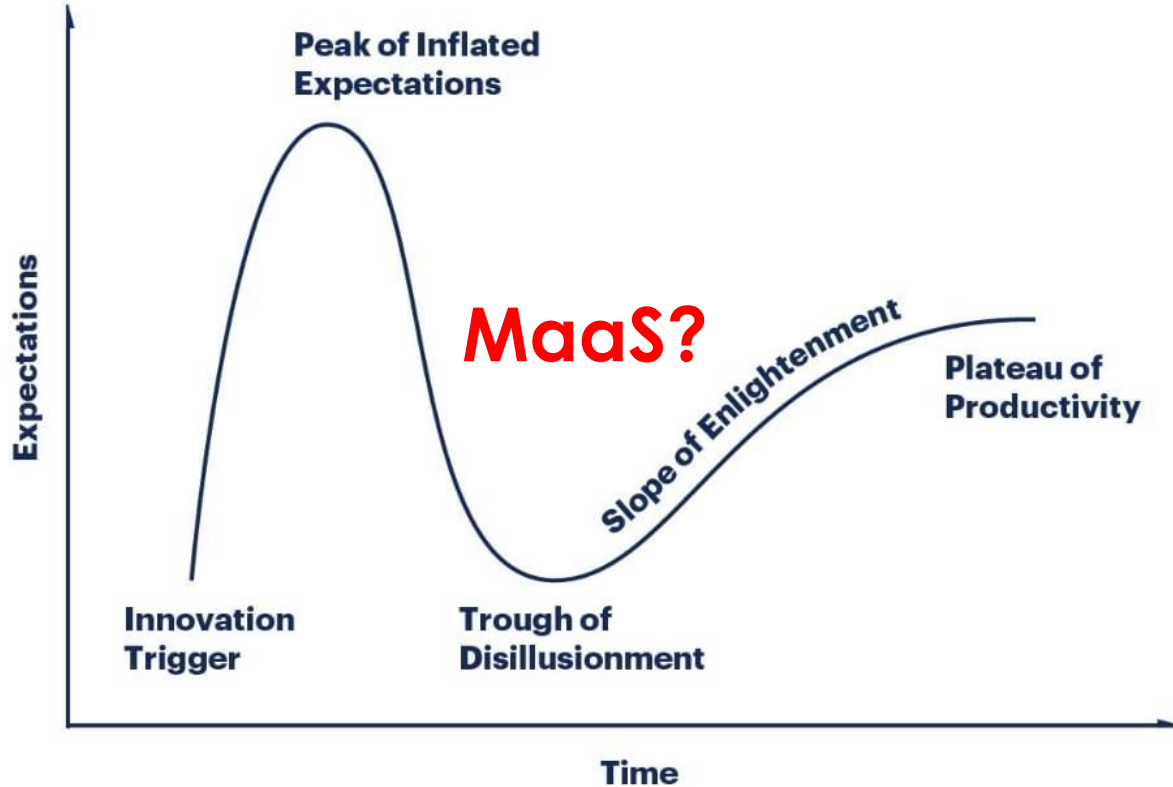
EXPERTS



Urban mobility: more and more options



MaaS: where are we?



Political dimension (EU)

Commission reasoning:

MaaS = MMTIS & MDMS

Mobility as a
Service

Data sharing,
travel information

Ticketing, booking,
digital sales

Joint paper of UITP, POLIS & EMTA

- What are the risks and opportunities of the upcoming EU legislation on MDMS?
- To present a sector perspective
- To provide input to the EU Commission

Link: https://cms.uitp.org/wp/wp-content/uploads/2021/02/UITP_EMTA_POLIS_Joint-opinion-on-EU-wide-integrated-ticketing.pdf

2021



Main principles

1. Recognising **local diversity** and the principle of subsidiarity
2. Delivering **public policy goals** and a **viable market** through effective **governance**
3. Leveraging the **fare structure** to achieve sustainability, equity and effective governance (PT to set conditions for resale)
4. Guaranteeing **fairness** : rights and obligations for all
5. Forestalling market asymmetry through **data reciprocity**
6. Ensuring **proportionality** of necessary investment and expected benefit
7. Respecting the collaborative **nature of public transport**
8. Recognising potential needs for **customer protection** action

In conclusion...

UITP welcomes the EU's initiative, provided that...

- ... it is proportionate (e.g. no obligation for the urban level; subscriptions excluded / can be sold voluntarily)
- ... it does not lead to data-rich platforms and data-poor public transport companies
- ... it does not make public transport more expensive (i.e. no high commission fees)
- ... it promotes the most sustainable mobility options



Thank you!