A collaborative approach to bus safety

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Strategy

TfL’s Bus Safety Programme, launched in 2016, leads the way in reducing road danger for a safer bus network for all.


Influence

Evidence-led programme with cutting-edge research

Customer-led ‘safety as standard’ approach (but not a minimum!)

Lobbying for change to include the bus industry

### Bus Safety: Influencing Regulators

- **Intelligent Speed Assistance (ISA) – European Transport Safety Council (ETSC)**
- **General & Pedestrian Safety Regulations**
- **Pedal Application Error**
- **Going beyond the minimum requirements**
Collaborate

Innovation comes from collaboration

Changing established practice and challenging the status quo requires many voices

Working together makes us a stronger advocate for bus safety

Collaboration

• Engaging with experts
• Working together as a bus industry
• Leading the change
• Sharing the labour, sharing the cost