

News 1

Geyushi Automotive Dazzles at Bus World 2023 With High-Profile Presence

Brussels – 6 October 2023

In an event marked by glitz and innovation, Geyushi Automotive Industry's debut at this year's Bus World 2023 event stood out, not just for its groundbreaking products, but also for the esteemed guests who graced the occasion.

Graced by the presence of His Excellency, the Ambassador of Egypt, the launch was a clear statement of Geyushi's significance on the global stage. The Ambassador's attendance emphasized the importance of the burgeoning transport company not only in the realm of business but also as a source of national pride.

Flanked by the Geyushi Automotive Industry board and the company's executive team, the unveiling of their avant-garde line of buses was an affair to remember. These vehicles, marked by their sleek design and state-of-the-art technology, highlight a commitment to sustainability, echoing the company's vision for an eco-friendlier transportation future.

The buzz in the industry circles wasn't limited to the products; whispers of Geyushi's strategic partnerships were abound, given their proactive approach in the networking sessions.

CEO Khaled Geyushi, in his address, said, "Today, we're not merely presenting a bus; we're offering a vision for a greener future." This statement, backed by the impressive show of support from high-profile figures, promises a bright road ahead for Geyushi Automotive.

News 2

Geyushi Unveils Two Iconic Buses at Busworld 2023 in Brussels

Brussels – 7 October 2023

Geyushi Automotive Industry showcased its innovative prowess at Busworld 2023 in Brussels with the grand unveiling of two exceptional buses. This significant launch was graced by a constellation of eminent figures, including the Egyptian Ambassador to Belgium, Mr. HEINZ KIESS, VP - Head of Product Marketing at MAN Truck & Bus SE, representatives from WOLF Lubricants, Geyushi's trusted oils and lubricants partner, and the esteemed board of Geyushi.

The Egyptian Ambassador, reflecting on the unveiling, remarked, "This is a moment of immense pride for the Egyptian industry, and it stands as a testament to what we can achieve with unwavering support and determination."

The first gem to be revealed was a luxurious coach bus, masterfully built on a German MAN chassis. It exemplified opulence and modern design, manifesting Geyushi's commitment to marrying comfort with performance. The second unveiling was an avant-garde electric bus, crafted atop a premier EV chassis provider. This introduction spotlighted Geyushi's forward-thinking approach and dedication to green transportation solutions.

Mr. KIESS expressed his pride in the collaboration, noting, "This partnership with Geyushi reiterates our shared values of innovation and excellence." Meanwhile, WOLF Lubricants representatives emphasized their commitment to ensuring these automotive marvels run smoothly with top-notch lubrication.

In a world clamoring for sustainable yet luxurious transportation solutions, Geyushi's offerings at Busworld 2023 seem to promise just that, setting a high bar for future endeavors in the industry.

For more information please explore: <https://europe-busworld.expoplatform.com/newfront/exhibitor/2003>

News 3

Geyushi Unveils LUXOR Coach Bus for Growing Tourism Market in Egypt & Middle East

Brussels – 7 October 2023

Egyptian automotive leader, Geyushi Automotive Industry, introduced the LUXOR Coach Bus, an epitome of luxury tailored for the booming tourism sector in Egypt and the Middle East. Apart from its opulence, the LUXOR is built around core values of passenger safety and eco-conscious travel.

Geyushi's commitment to luxurious & environment-friendly transport options shines in the LUXOR, catering to the modern traveler's comfort ethos. "Innovation is our core," stated Mr. Khaled Geyushi, CEO of Geyushi Automotive, highlighting the role of their robust R&D team in developing products like the LUXOR that marry luxury with sustainability.

A significant boost to LUXOR's credentials comes from Geyushi's collaboration with global heavy-vehicle giant, MAN. The partnership aims to elevate product reliability and enhance Geyushi's industry stance. The Geyushi R&D Director noted, "Teaming up with MAN signifies our dedication to unparalleled quality and mutual growth." Mr. HEINZ KIESS, VP - Head of Product Marketing at MAN Truck & Bus SE, echoed the sentiment, expressing joy at the expanding global network of competent bodybuilders. He voiced confidence in the continuing partnership with Geyushi, particularly emphasizing potential collaborations in electric buses.

In his closing remarks, Geyushi's CEO portrayed the LUXOR as a symbol of the company's innovation, safety commitment, and environmental consciousness. He urged the audience to explore the LUXOR Coach Bus, deeming it perfect for the Middle East and African markets.

For more information, please explore: <https://europe-busworld.expoplatform.com/newfront/exhibitor/2003>

News 4

Geyushi and Irish manufacturer Explore Partnership for Minibus Development

Brussels – 8 October 2023

Geyushi Automotive, a dominant force in the automotive world, initiated discussions with the renowned Irish company, at Geyushi booth during Busworld 2023. The dialogue centered on a potential alliance to construct a minibus body on the acclaimed European chassis.

Brian Noone Ltd., famed for its bespoke coach-building, is eager to leverage Geyushi's market reputation and manufacturing prowess. Conversely, Geyushi perceives this as an opportunity to amplify its product offerings using the Irish firm's design expertise.

Commenting on this, Dr. Amr Hassanin, a board member at Geyushi, remarked, "Creating partnerships has always been one of Geyushi's foundational principles." Echoing this sentiment, Mr. Ahmed Khalifa, Business Development Manager, added, "Geyushi remains committed to doing everything possible to ensure the success of our industry peers. Our aim is to synergize and complement each other's capacities, nurturing a culture of collaboration."

This convergence hints at the dawn of a potentially transformative era in the automotive domain.

Please explore this link for further information and to request a meeting with Geyushi team in Busworld: <https://europe-busworld.expoplatform.com/newfront/exhibitor/2003>