## FACTS & FIGURES

### EXHIBITION
- NET SIZE (SQM): 75,000
- NO. OF VEHICLES: 251

### 526 EXHIBITORS
- VEHICLE MANUFACTURERS: 75
- SUPPLIERS: 451
- COUNTRIES: 38
- NEWCOMERS: 182

### 40,120 VISITORS

#### VISITOR TYPE
- BUSINESS: 54.8%
- BUS/COACH OPERATOR: 38.7%
- FEDERATION/ASSOCIATION: 1.6%
- GOVERNMENT: 1.4%
- UNIVERSITIES/RESEARCH: 1.1%
- TOURISM ORGANIZATION: 0.7%
- NGO: 0.5%
- MISCELLANEOUS: 1.2%

#### REGION
- EUROPE: 84.5%
- MIDDLE EAST: 6.5%
- ASIA: 5.3%
- LATIN AMERICA: 1.4%
- AFRICA: 0.9%
- NORTH AMERICA: 0.9%
- OCEANIA: 0.4%

#### DECISION-MAKING LEVEL
- BOARD: 1.5%
- TOP-LEVEL MANAGEMENT: 40.5%
- MIDDLE-LEVEL MANAGEMENT: 17.0%
- FIRST-LEVEL MANAGEMENT: 9.0%
- EMPLOYEE: 28.5%
- TRAINEE: 0.8%
- STUDENT: 2.8%
FACTS & FIGURES

MAIN GOAL OF THE VISITORS

- **23.33%** See the latest components, accessories, software systems, etc.
- **16.67%** Meet with exhibitors
- **11.41%** Get a market overview
- **7.20%** Networking
- **7.20%** See the latest buses/coaches
- **2.98%** Other
- **1.49%** Side program

VISITOR AGE

- **11.78%** Older than 65 years
- **28.16%** 56-65 years
- **27.87%** 46-55 years
- **16.67%** 36-45 years
- **12.93%** 25-35 years
- **2.59%** Younger than 25 years

TOP 15 VISITOR COUNTRIES

<table>
<thead>
<tr>
<th>Country</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>Belgium</td>
<td>28.68%</td>
</tr>
<tr>
<td>Germany</td>
<td>13.02%</td>
</tr>
<tr>
<td>France</td>
<td>9.58%</td>
</tr>
<tr>
<td>Netherlands</td>
<td>7.44%</td>
</tr>
<tr>
<td>Turkey</td>
<td>5.05%</td>
</tr>
<tr>
<td>Italy</td>
<td>3.63%</td>
</tr>
<tr>
<td>China</td>
<td>3.27%</td>
</tr>
<tr>
<td>Spain</td>
<td>2.82%</td>
</tr>
<tr>
<td>United Kingdom</td>
<td>2.54%</td>
</tr>
<tr>
<td>Poland</td>
<td>2.32%</td>
</tr>
<tr>
<td>Sweden</td>
<td>1.72%</td>
</tr>
<tr>
<td>Switzerland</td>
<td>1.43%</td>
</tr>
<tr>
<td>Finland</td>
<td>1.17%</td>
</tr>
<tr>
<td>Austria</td>
<td>1.11%</td>
</tr>
<tr>
<td>Norway</td>
<td>1.05%</td>
</tr>
</tbody>
</table>

PRESS MEMBERS

- **Members**: 350

SPEAKERS

- **Countries**: 44
- **Speakers**: 138
### AWARD WINNERS

#### GRAND AWARD BUS
**MERCEDES-BENZ ECITARO**

#### BUS DESIGN
**VDL BUS & COACH**
**CITEA NEW GENERATION**

#### BUS ECOLOGY
**EBUSCO 3.0 12M**

#### BUS COMFORT
**MERCEDES-BENZ ECITARO**

#### BUS SAFETY
**ANADOLU ISUZU CITIVOLT 12M**

#### GRAND AWARD COACH
**SETRA S 516 HDH**

#### COACH DESIGN
**YUTONG T15 E**
**SETRA S 516 HDH VAN HOOL T16 ASTRON**

#### COACH COMFORT
**SETRA S 516 HDH VAN HOOL T16 ASTRON**

#### COACH ECOLOGY
**YUTONG T15 E**

#### COACH SAFETY
**SETRA S 516 HDH VAN HOOL T16 ASTRON**

#### DIGITAL ON-BOARD COMFORT
**MAN TRUCK & BUS**
**NEW DIGITAL COCKPIT AND MAN SMARTSELECT FOR MODEL YEAR 2024**

#### DIGITAL OPERATIONAL EXCELLENCE
**IVECO BUS**
**IVECO ON HEAVY BUSES DIGITAL SERVICES**

#### DIGITALLY ENHANCED DRIVING
**KARSAN**
**AUTONOMOUS E-ATAK**

#### E-MOBILITY MANAGEMENT
**CHARGEPOINT**
**BATTERY HEALTH PACKAGE**

#### INNOVATION
**CTRINE ENGINEERING**
**ECORAPIDBUSDESIGN**

**JAAKKO-TUOTE OY**
**JT SOLAR GLASS**

**SAINT-GOBAIN SEKURIT TRANSPORT**
**REFLEXCONTROL®**

**TWILINER**
**TWILINER COACH SEAT**

**GENERATION PHOENIX**
**ELEATHER**

**BOSCH GMBH SERVOE**

**SUPERLEE CORPORATION**
**3 IN 1 DRL/DI/POS COMBINATION LIGHT**

**THERMO KING**
**ATHENIA ENVI HEAT PUMP WITH R744**

**IRIZAR**
**I6S EFFICIENT HYDROGEN**

**KONVEKTA AG**
**KONVEKTA CO2 HEAT PUMP THERMAL MANAGEMENT SYSTEM FOR ELECTRIC DOUBLE-DECKER BUSES**

### AFTERMOVIES & PICTURES

- **YOUTUBE BUSWORLD TV**
- **FLICKR BUSWORLD**

### INTERESTED IN EXHIBITING AT BUSWORLD EUROPE 2025?
GET MORE INFO NOW VIA **MIEKE.GLORIEUX@BUSWORLD.ORG**