



# busworld®

EUROPE BRUSSELS

7-12 OCT 2023 

## FACTS & FIGURES

### EXHIBITION



NET SIZE (SQM)

75,000



VEHICLE  
MANUFACTURERS

75



COUNTRIES

38



NO. OF VEHICLES

251



SUPPLIERS

451



NEWCOMERS

182

### 40,120 VISITORS



#### REGION

EUROPE	84.5%
MIDDLE EAST	6.5%
ASIA	5.3%
LATIN AMERICA	1.4%
AFRICA	0.9%
NORTH AMERICA	0.9%
OCEANIA	0.4%



#### VISITOR TYPE

BUSINESS	54.8%
BUS/COACH OPERATOR	38.7%
FEDERATION/ASSOCIATION	1.6%
GOVERNMENT	1.4%
UNIVERSITIES/RESEARCH	1.1%
TOURISM ORGANIZATION	0.7%
NGO	0.5%
MISCELLANEOUS	1.2%

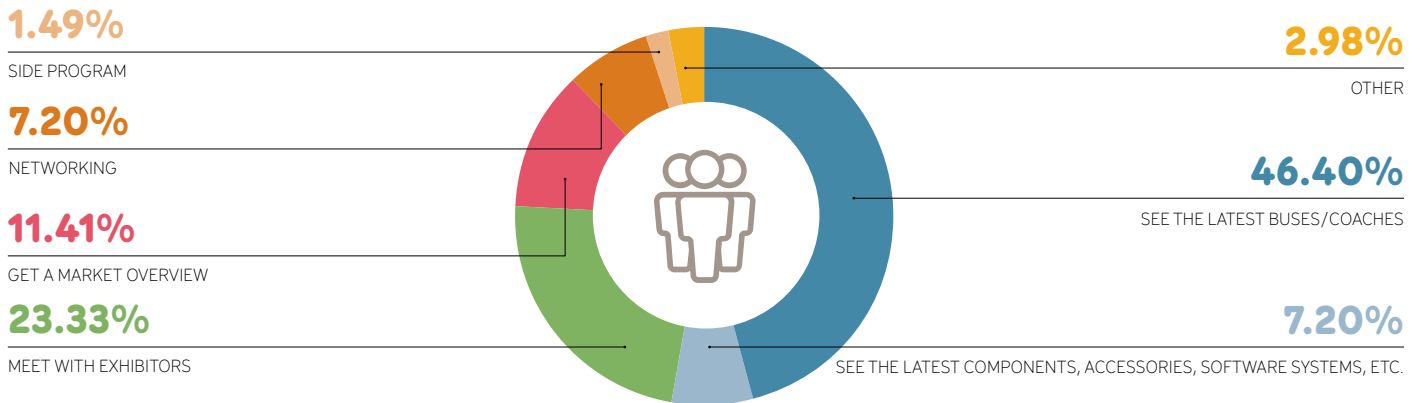


#### DECISION-MAKING LEVEL

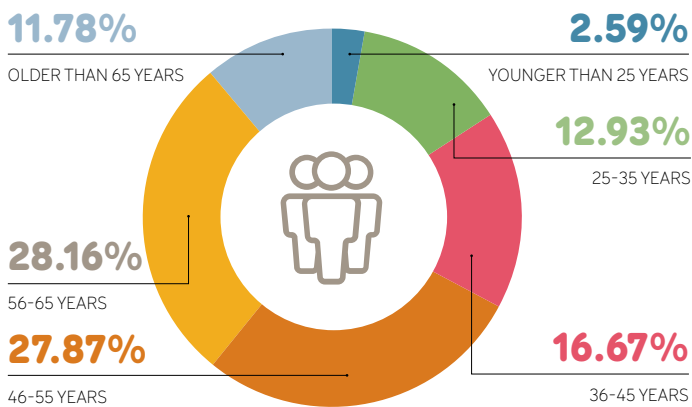
BOARD	1.5%
TOP-LEVEL MANAGEMENT	40.5%
MIDDLE-LEVEL MANAGEMENT	17.0%
FIRST-LEVEL MANAGEMENT	9.0%
EMPLOYEE	28.5%
TRAINEE	0.8%
STUDENT	2.8%

# FACTS & FIGURES

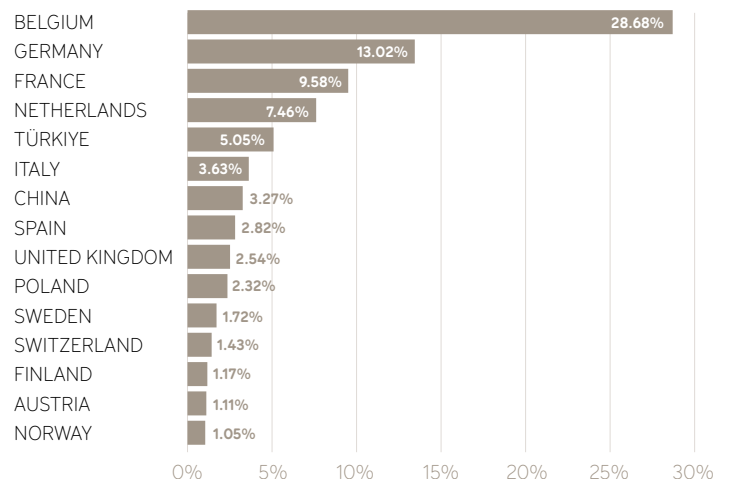
## MAIN GOAL OF THE VISITORS



## VISITOR AGE



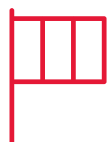
## TOP 15 VISITOR COUNTRIES



## PRESS MEMBERS



MEMBERS  
**350**



COUNTRIES  
**44**



SPEAKERS  
**138**

# AWARD WINNERS



**GRAND AWARD BUS**  
MERCEDES-BENZ  
ECITARO

**BUS DESIGN**  
VDL BUS & COACH  
CITEA NEW GENERATION

**BUS COMFORT**  
MERCEDES-BENZ  
ECITARO

**BUS ECOLOGY**  
EBUSCO  
3.0 12M

**BUS SAFETY**  
ANADOLU ISUZU  
CITIVOLT 12M

**GRAND AWARD COACH**  
SETRA  
S 516 HDH

**COACH DESIGN**  
YUTONG  
T15 E

**COACH COMFORT**  
SETRA S 516 HDH  
VAN HOOL T16 ASTRON

**COACH ECOLOGY**  
YUTONG  
T15 E

**COACH SAFETY**  
SETRA  
S 516 HDH



**DIGITAL ON-BOARD COMFORT**  
MAN TRUCK & BUS  
NEW DIGITAL COCKPIT AND MAN  
SMARTSELECT FOR MODEL YEAR 2024

**DIGITAL OPERATIONAL EXCELLENCE**  
IVECO BUS  
IVECO ON HEAVY BUSES DIGITAL SERVICES

**DIGITALLY ENHANCED DRIVING**  
KARSAN  
AUTONOMOUS E-ATAK

**E-MOBILITY MANAGEMENT**  
CHARGEPOINT  
BATTERY HEALTH PACKAGE



**CTRINE ENGINEERING**  
ECORAPIDBUSDESIGN

**GENERATION PHOENIX**  
ELEATHER

**IRIZAR**  
I6S EFFICIENT HYDROGEN

**JAAKKO-TUOTE OY**  
JT SOLAR GLASS

**BOSCH GMBH**  
SERVOE

**KONVEKTA AG**  
KONVEKTA CO2 HEAT PUMP  
THERMAL MANAGEMENT  
SYSTEM FOR ELECTRIC  
DOUBLE-DECKER BUSES

**SAINT-GOBAIN SEKURIT**  
TRANSPORT  
REFLEXCONTROL®

**SUPERLEE CORPORATION**  
3 IN 1 DRL/DI/POS  
COMBINATION LIGHT

**TWILINER**  
TWILINER COACH SEAT

**THERMO KING**  
ATHENIA ENVI HEAT PUMP  
WITH R744

## AFTERMOVIES & PICTURES



**YOUTUBE**  
BUSWORLD TV



**FLICKR**  
BUSWORLD

**INTERESTED IN EXHIBITING AT BUSWORLD EUROPE 2025?**

GET MORE INFO NOW VIA [MIEKE.GLORIEUX@BUSWORLD.ORG](mailto:MIEKE.GLORIEUX@BUSWORLD.ORG)



**busworld** EUROPE BRUSSELS  
4-9 OCT 2025 