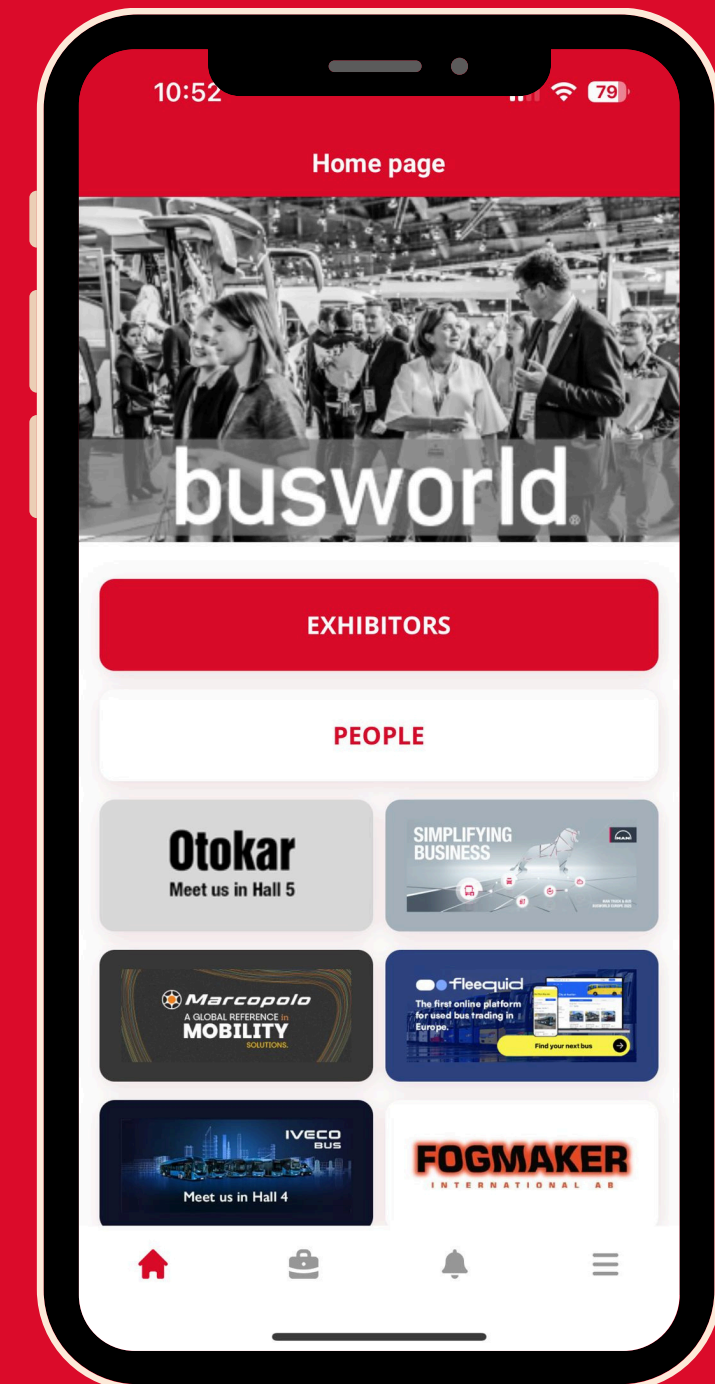
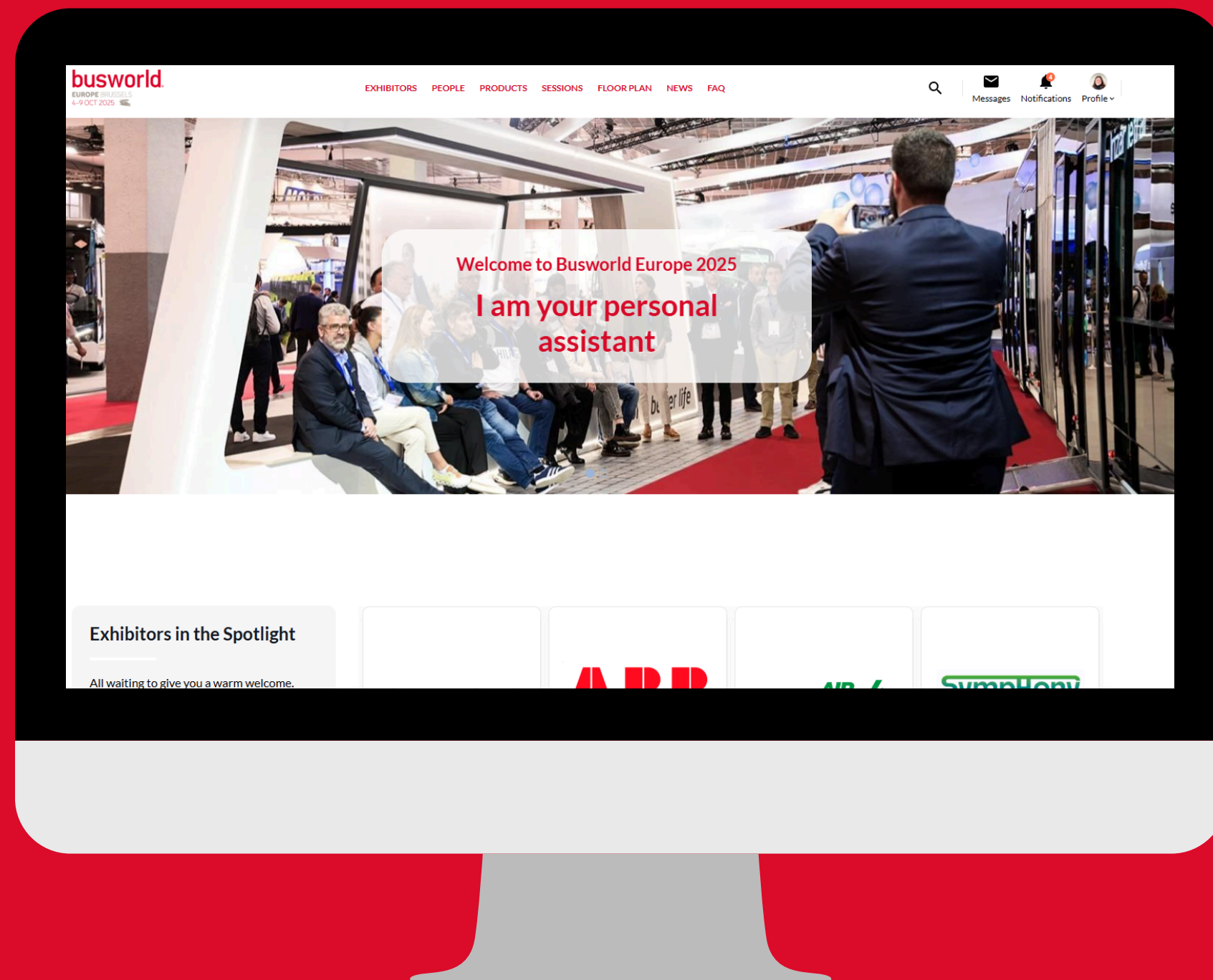




HOW TO USE THE BUSWORLD APP

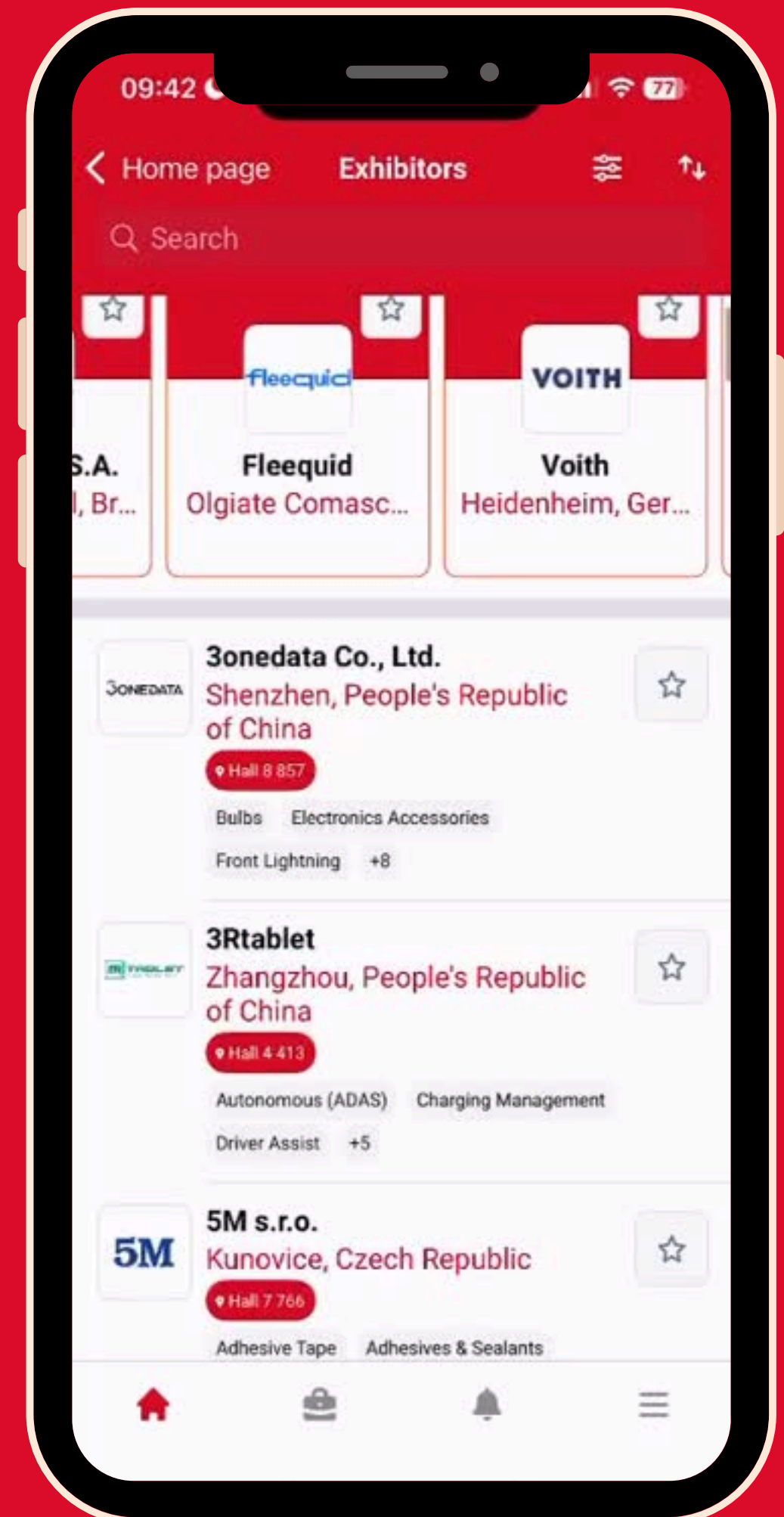
Web Version VS APP



Exhibitor List

Here you can

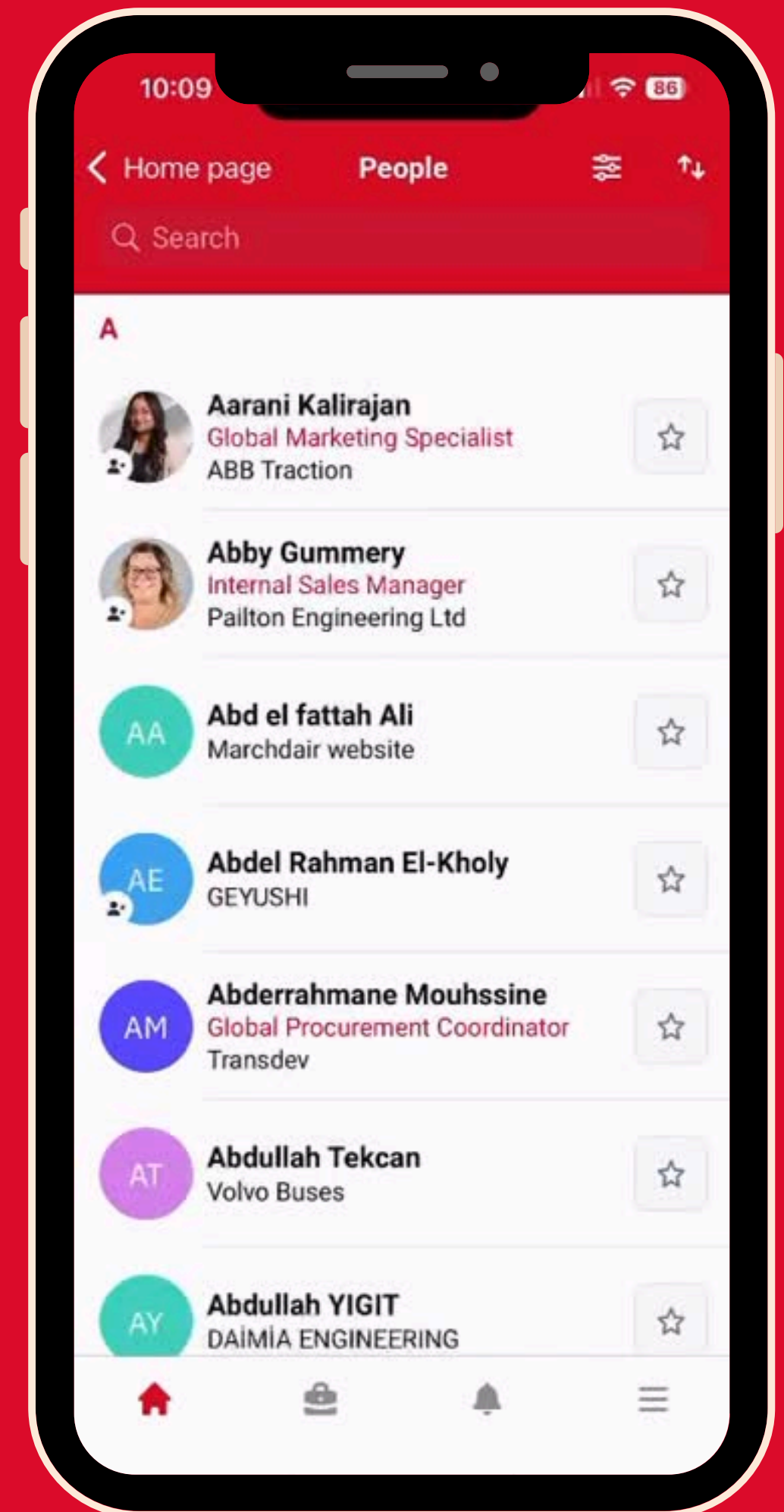
- See the exhibitor list
- Filter by country or categories
- Request meetings/Send Messages
- Look at Team members



People List

Here you can

- See the people list
- Filter by country or categories
- Request meetings/Send Messages
- Look at their company
- Recommendations via AI



Notifications

and messages

Notifications

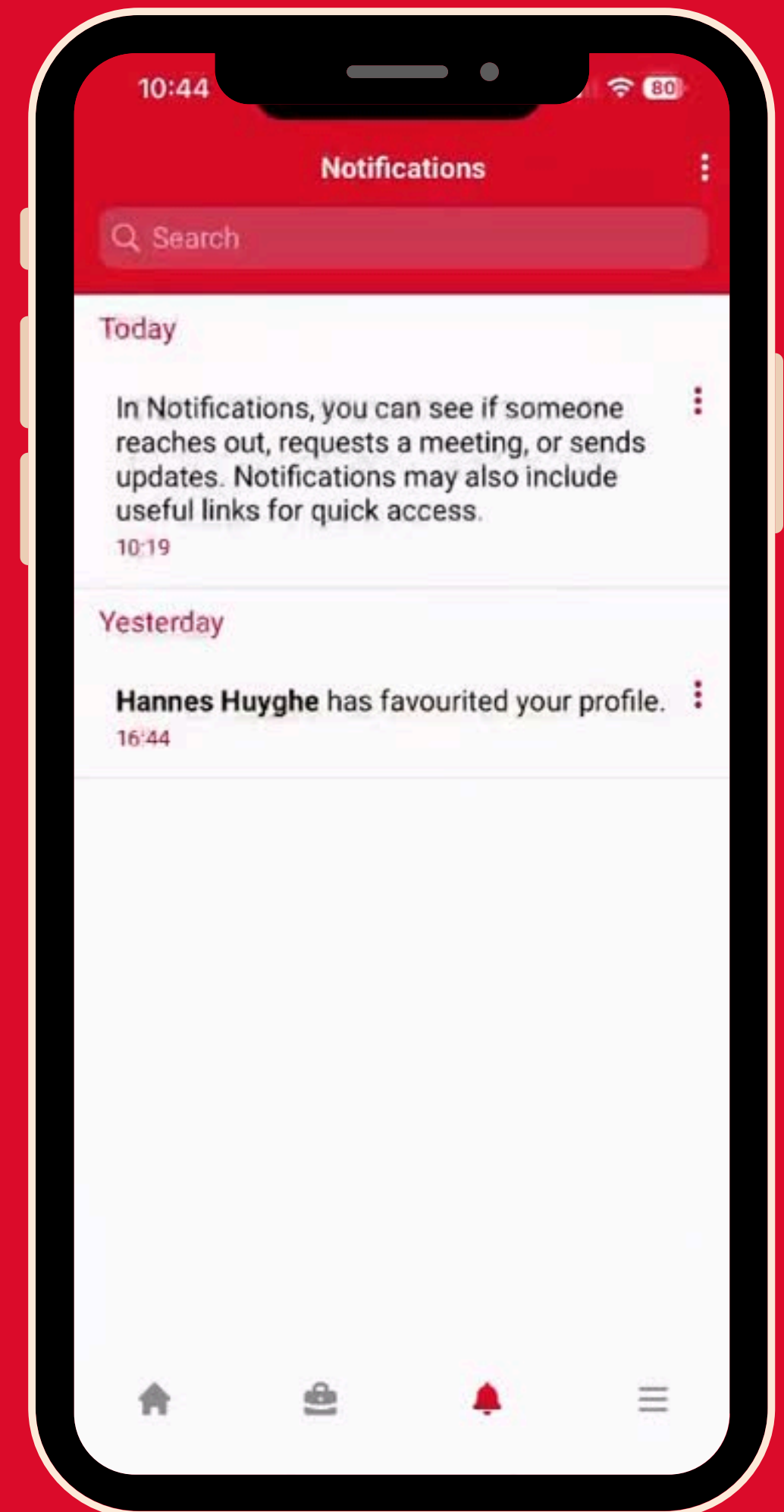
You will receive notifications when:

- Someone marks you as a favorite
- Updates from Busworld Europe are published
- Other important events occur

Messages

You will also get a dedicated section for **messages you receive.**

Heads-up: you'll also get an email for every meeting request and for the first message you receive from someone.

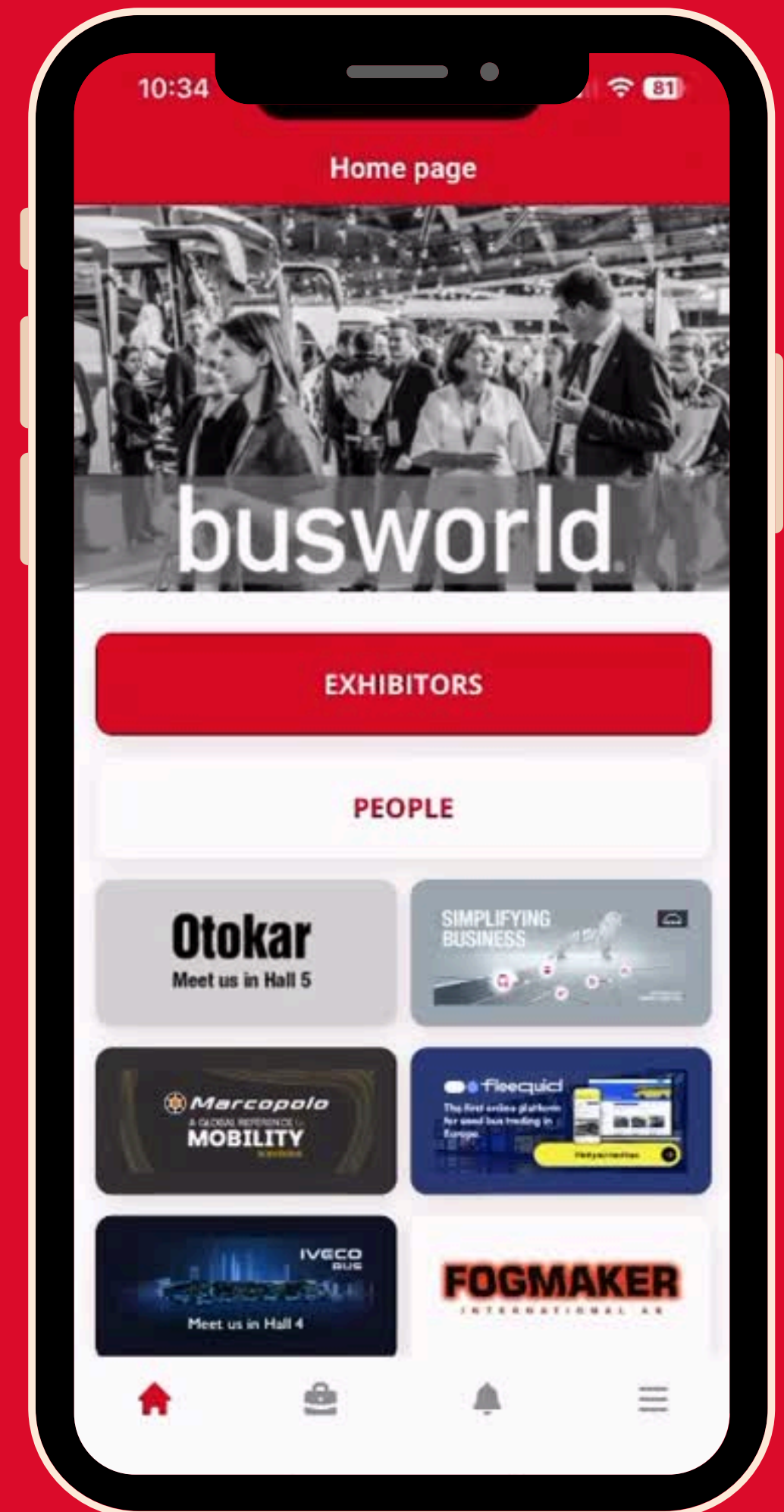


Floor Plan

And Map Tool

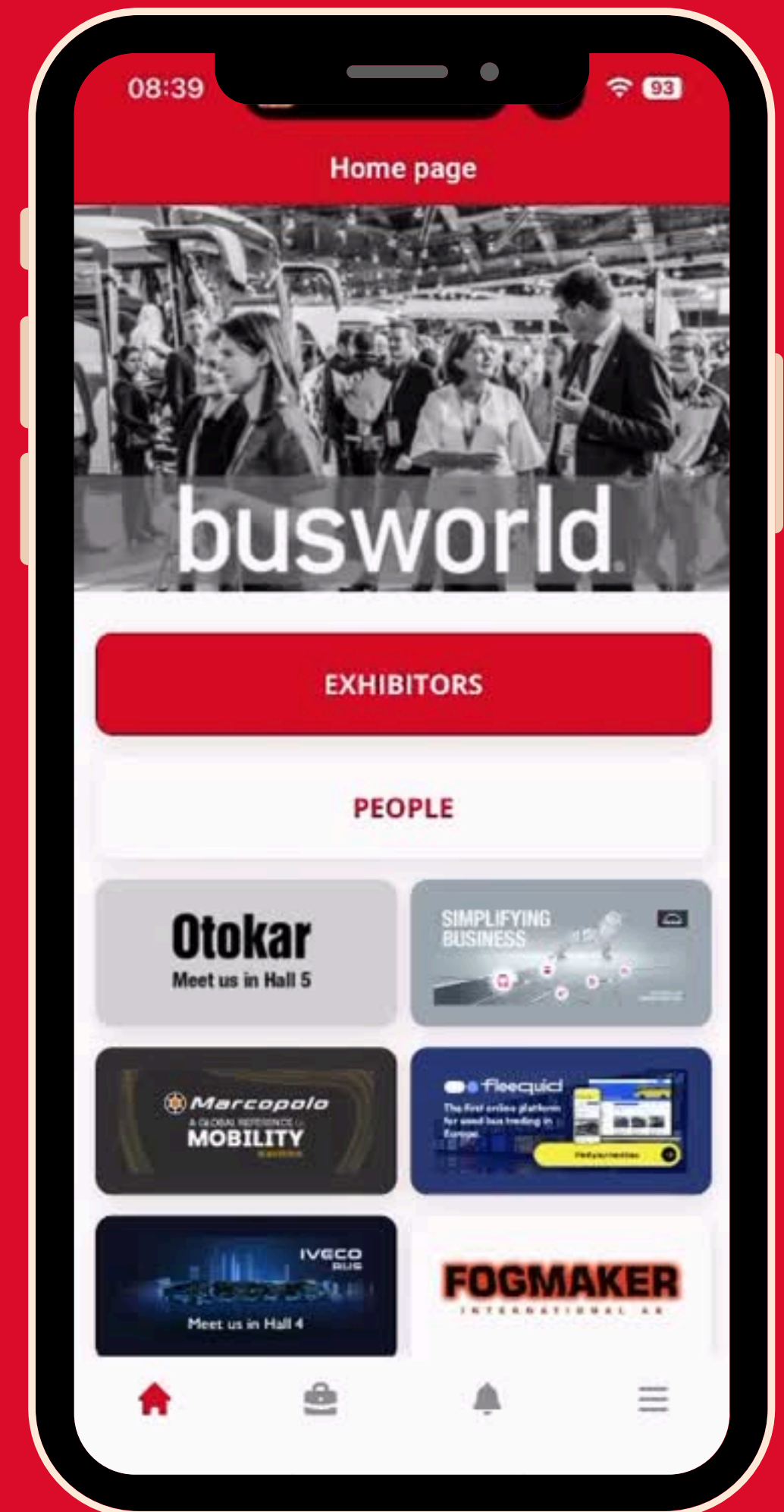
Here you can

- Find a floor plan of where the different exhibitors stands are.
- Interact with the map, where you will be able to see which sections contain the social areas, as well as the general exhibition spaces.
- Search for the name of an exhibitor, and the application will show you and indicate in which hall and booth they will be.

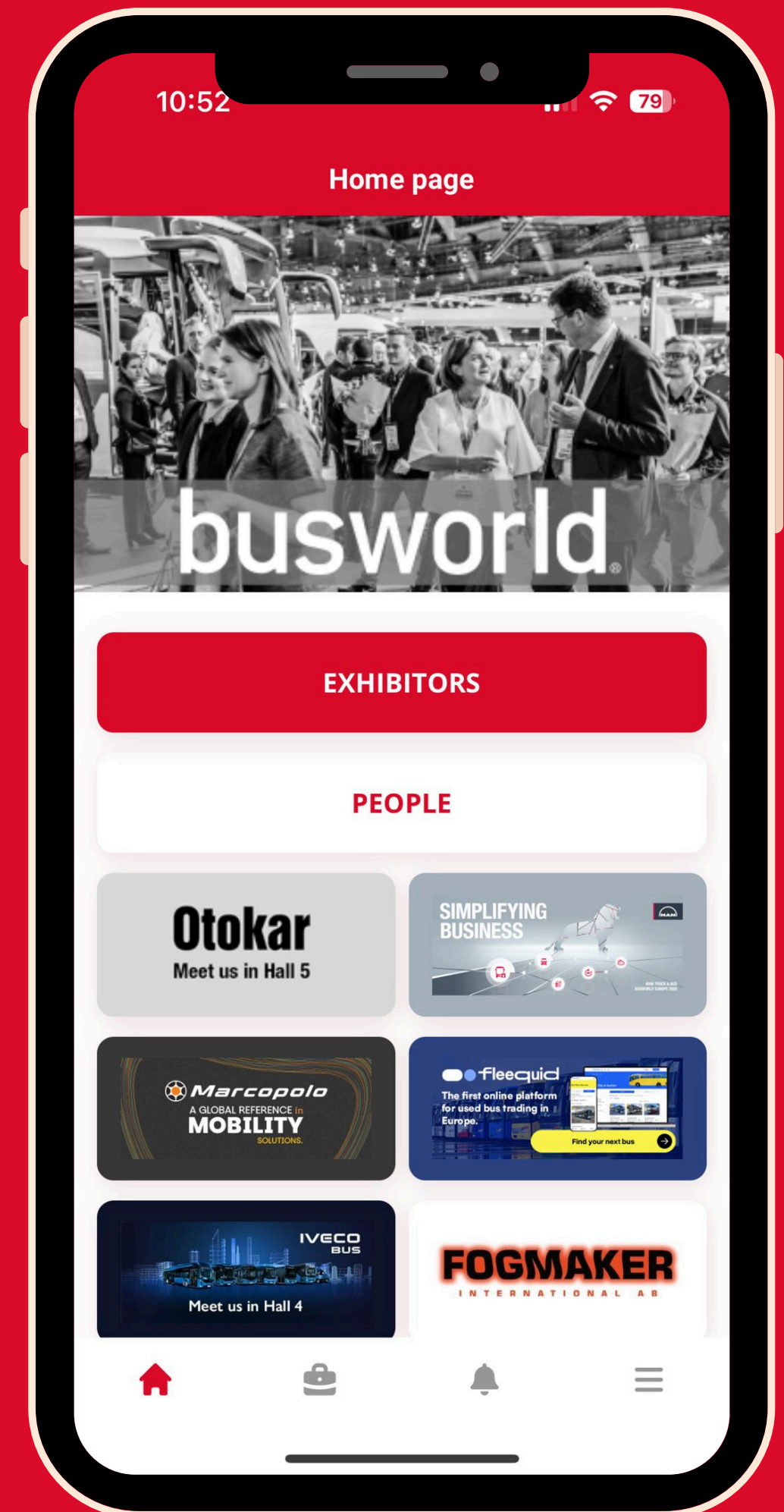


Lead Scanning

- Everyone will have a badge. You can scan theirs or let them scan yours.
- After scanning, a menu appears where you can:
 - Categorize the contact (e.g. possible client, client)
 - Rate the contact
 - Add comments
- All data is stored. You can later download both:
 - The people you scanned
 - The people who scanned you



Live Q&A



Thank you.

See you in Brussels!

If you have questions,
send us an email to
Busworldapp@busworld.org